

June 2008

Third Frontier Program Launched

NOCHE launched a **Third Frontier Internship Program** with Greater Cleveland Partnership in May. The program will reimburse employers up to one-half of the cost of an intern (maximum \$3000 each), with 72 interns expected. In addition, NOCHE is expanding its internship opportunities available to students with a new **Manufacturing Internship Program** in partnership with the Manufacturing Advocacy & Growth Network ("MAGNET"), made possible by a grant from the Ohio College Access Network ("OCAN"). These programs are expected to add many new employers and new internships to the NEOintern program which already serves 1,600 employers and 30,000 students, boasting 15,000 visitors to the web site each month.

The **Entrepreneurial Internship Program** continues to grow, bringing in students from **Ashland University, Baldwin-Wallace College, Case Western Reserve University, Cleveland Institute of Art, Cleveland State University, The College of Wooster, Cuyahoga Community College, Hiram College, John Carroll University, Kent State University, Lake Erie College, Lakeland Community College, Mount Union College, The University of Akron, Ursuline College, and Youngstown State University.**

Meanwhile, the database platform will be changing the end of June because of vendor changes, and NOCHE is working with the schools' career services to accommodate their needs at the best price while expanding functionality. The group is considering having NOCHE serve officially as the "hub" for internship programming in the region.



In the News

Since the March *NOCHE News*, NOCHE has been in the news! *Crain's*, *The Plain Dealer*, and the *Record Courier* all published the Executive Director's **letter to the editor** highlighting the state's ten-year plan for higher education and the key involvement of business in promoting and supporting higher education. To see the letter, go to <http://www.crainscleveland.com/article/20080414/FREE/774905488>.

The *Record Courier* covered the Executive Director's presentation on internships at **Kent State's annual computer science forum** in April. The Computer Science Department at Kent has been working with NOCHE to develop program and internship ties with business as an outcome from the NOCHE Software Roundtable last year.

NOCHE has also been monitoring the **state's economic stimulus legislation** containing provisions for funding co-op and intern programs across the state. The legislation (House Bill 554) went to Governor Strickland at the end of May.

NEOintern.net Update



As part of the rebranding of NOCHE's internship program to NEOintern.net to reflect its regional character, a complete review and revision of NOCHE's and the program's web sites are underway. The new site should be ready by the end of June, with a preview expected at the June 16 NOCHE Board meeting. Staff and summer interns are helping to redesign and rewrite much of the look and content, working with a Canton-based consultant, In the Round.

June Board Meeting

The **Cleveland Institute of Art** will host the June 16 NOCHE Board meeting at its future location on Euclid Avenue. An **economic development program from the arts perspective** will be presented by **CIA**, the **Cleveland Institute of Music**, and **Kent State University School of Fashion**.

Spring College Caravan an Outreach Success!

NOCHE worked closely with its Admissions Committee to produce its **Spring College Caravan**. Sixteen Northeast Ohio institutions of higher education participated in the Caravan, which reached over 1700 underserved Cleveland and Youngstown students. NOCHE provided significant administrative and programmatic support and, unlike in prior years, participated in the event.

NOCHE also marketed the event to students, using *KnowHow2Go* posters and partnering with the Urban League of Greater Cleveland and the Greater Warren Youngstown Urban League to actively promote the event to their stakeholders. NOCHE distributed OCAN material which included, among other statistics, the fact that over a lifetime, a college-educated person can expect to make at least \$1 million more than a person without a degree.

Case Western Reserve University hosted the **Annual Counselor Appreciation Luncheon** to show gratitude for the hard work and commitment of College Caravan participants and to share ideas on effective student outreach, cultivation of college aspiration among students, and improving access to higher education – all NOCHE goals.

NOCHE is hosting a **College Caravan Night** on July 29 at a Cleveland Indians game against the Detroit Tigers, in part with the generosity of the Indians. The evening will entertain student winners of games conducted during the Spring College Caravan.

NOCHE's Admissions Committee consists of admissions representatives from NOCHE member schools and seeks to develop and implement programs and activities to increase enrollment and retention at Northeast Ohio's colleges and universities. As NOCHE plans for activities over the next year, NOCHE is convening the **first executive-level Admissions meeting** with vice presidents, deans, and directors of admissions programs. The meeting will take place on June 20, 2008 at the University of Akron from 3:00 to 5:00 p.m. If you have questions, please contact Brenda Davis-Smith at NOCHE, extension 223.

New People at NOCHE

Richelle Kidder, former Advocacy and Public Education Manager at the Cleveland Foodbank and appellate attorney at Tucker Ellis & West, joined NOCHE June 2, 2008 as Associate Director. In two years with the Foodbank, Richelle won national recognition for new and creative programming, and NOCHE is excited to have her on board.

In addition, NOCHE welcomes two summer interns working on NEOintern.net, communications, and the Entrepreneurial Internship Program. **Dan Catalano**, a graduate of Western Reserve Academy, is a sophomore at Babson College in Boston. **Brandon Price** of Centerville is a third-year marketing major at Kent State.



Northeast Ohio Council on Higher Education

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Roundtable Series Continues

Almost 70 employers, academics, students, and economic development experts participated in the **Environmental Sustainability Roundtable** in April, co-hosted by the Corporate Sustainability Network. Meeting notes are available at <http://www.noche.org/>.

A summer Roundtable on health care is being planned with the **Northeast Ohio Health and Science Innovation Coalition** ("NOHSIC"), focusing on allied health care professions. Please plan to join us!

Allied Health Roundtable!

July 21, 2008 • 1:30 to 4:00 p.m.

Visit www.noche.org for more information.

